

# Mitch Kedzior

1(847) 363-5255   mitchkedz1897@gmail.com   Drake University '19   [mitchkedzior.com](http://mitchkedzior.com)

Strategic Communicator with an eye for all things digital and design; adaptable and expert multitasker.

## Experience

### **URBAN PLAINS MARKETING DIRECTOR/ASSOCIATE VIDEO PRODUCER – AUG. 2018-DEC. 2018**

Produced a weekly podcast and monthly videos for the Urban Plains online magazine. Created social media content that drove people to our live events.

### **DRAKE CREATIVE SERVICES – NOV. 2015-MAY 2019**

The production crew for Creative Services at Drake University. We film and produce Drake's sporting events which are produced on ESPN3 and ESPN+

### **MARKETING & EVENT PLANNING, THE AVENUES OF INGERSOLL & GRAND–FEB. 2018-SEP. 2018**

Managed the grant writing, fundraising, marketing, graphic design, and social media for The Avenues of Ingersoll and Grand. Planned Ingersoll LIVE: local street festival hosting over 10,000 people.

### **WGN-TV CHICAGO WEB PRODUCING INTERN – SUMMER 2017**

Produced engaging social media content for WGN-TV. Wrote and edited news stories for their website.

### **PRESIDENT OF DRAKE UNIVERSITY A CAPELLA GROUP: FERMATA THE BLUE – MAY '18-MAY '19**

Run rehearsals, find and schedule gigs, arrange new music for the group. Create posters, design online ads, and create brochures using Adobe Products for my A Capella group on campus.

### **RADIO SHOW HOST JAN. 2017-MAY 2019**

Produce own radio show once a week. Includes, pre-production, song selection, campus advertisements, show-promotions. KDRA-LP Des Moines

## Education

Drake University, Des Moines, IA – Major: Digital Media Production Minor: Musical Theatre

## Skills

Adobe Photoshop, InDesign, Premiere Pro, After Effects, Audition, Microsoft Word, Excel, Powerpoint, iTunes, WordPress, Social Media: Facebook, Twitter, Instagram, Snapchat, LinkedIn, YouTube, Mailchimp

## References

Sean Ingrassia: Drake Creative Services; [sean.ingrassia@drake.edu](mailto:sean.ingrassia@drake.edu)

McB McManus: The Avenues of Ingersoll & Grand; [mmcmanus@rdgusa.com](mailto:mmcmanus@rdgusa.com)

Sandy Henry: Drake University/Urban Plains; [sandy.henry@drake.edu](mailto:sandy.henry@drake.edu)